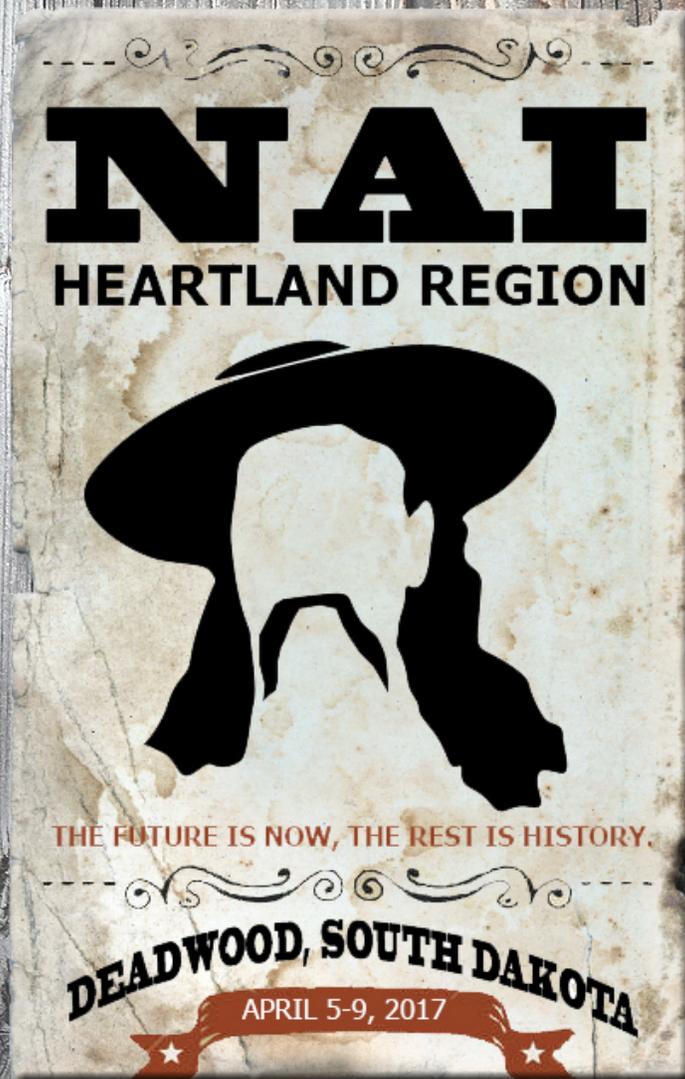


**WHERE THE FUTURE IS
NOW AND THE
REST IS HISTORY**



APRIL 5-9, 2017

REGISTRATION INFORMATION

GREETINGS!

Greetings from the Workshop Committee.

We're getting pretty excited out here in South Dakota!

This year the Heartland Region conference will be in the wildest town of the west, Deadwood, South Dakota. This historic town is alive with the echoes of the past and the potential of the future. When our team sat down and discussed possible locations Deadwood quickly rose to the top. There are a ton of historic tours, interpretive sites, and even scientific advancement in the nearby town of Lead. As we looked at these amazing opportunities our slogan for the conference became apparent, "Where the future is Now...and the rest is History."

Our team also brought up the Blizzard of 2009 that saw the conference attendees snowed in at the Alex Johnson Hotel in Rapid City. We asked ourselves, "if we get snowed in do we have backup plans?", and Deadwood again came to the rescue. The town is surrounded by snowmobile trails, snowshoe trails, museums, and yes, even some gambling for the nightlife. We all decided that if we were going to get snowed in this would be a great place.

Our team would like to invite you to come experience Deadwood and see the amazing interpretation around the area.

WORKSHOP COMMITTEE:

WORKSHOP CHAIRS:
Jody Moats | jody.moats@state.sd.us
Lydia Austin | lydia.austin@state.sd.us

LOGISTIC AND FINANCE CHAIR:
Laci Prucinsky | laci.prucinsky@state.sd.us

OFF-SITES CHAIRS:
Dana Garry-Reiprich
Laurie Root

EXHIBITOR CHAIR:
Bradley Block | bradley_block@nps.gov

Program Chair:
Julie Brazel

Marketing Chair:
Emilie Miller

Volunteer Chair:
Chris McCart | chris.mccart@bhsu.edu



EXHIBITORS AND SPONSORS!
IF YOU ARE INTERESTED IN EXHIBITING OR SPONSORING PLEASE CONTACT BRADLEY BLOCK AT BRADLEY_BLOCK@NPS.GOV TO GET INFORMATION.

REGISTRATION COSTS:

If you have any questions about registration please contact Laci Prucinsky (laci.prucinsky@state.sd.us) or Lydia Austin (lydia.austin@state.sd.us), please include "Registration" in the email subject line.

NOTE: Full workshop registration for Non-Members includes a 1 year membership to NAI.

Early Registration if Received by Feb 15, 2016				
	MEMBER FEES		NON-MEMBER FEES	GUEST
	REGULAR	STUDENT	REGULAR	
FULL WORKSHOP	\$275	\$225	\$350	
ONE DAY	\$125	\$100	\$165	\$50

Registration if Received after Feb 15, 2016				
	MEMBER FEES		NON-MEMBER FEES	GUEST
	REGULAR	STUDENT	REGULAR	
FULL WORKSHOP	\$325	\$275	\$400	
ONE DAY	\$150	\$125	\$190	\$60

Onsite Registration (only if space is available)				
	MEMBER FEES		NON-MEMBER FEES	GUEST
	REGULAR	STUDENT	REGULAR	
FULL WORKSHOP	\$350	\$300	\$425	
ONE DAY	\$165	\$140	\$205	\$60

Cancellations must be requested in writing or by email no later than March 15, 2017 to Laci Prucinsky (laci.prucinsky@state.sd.us) or Lydia Austin (lydia.austin@state.sd.us) or mailed to 13329 Us Hwy 16A, Custer, SD 57730. A \$50.00 non-refundable processing fee will be assessed. Refunds will not be issued after March 15, 2017. Refunds are not available for registration or guest fees purchased on-site at the workshop.

DID YOU KNOW?
DEADWOOD GOT ITS NAME BECAUSE OF THE MANY DEAD TREES THAT LINED THE CANYON WALLS AT THE TIME GOLD WAS DISCOVERED.



VOLUNTEER INFORMATION:

We are looking for volunteers to assist in making this conference an efficient, well-oiled machine. Thank you in advance!

- Concurrent Session Host
- Auction/Awards Assistant
- Welcome Desk Assistant
- Exhibit Hall Assistant
- A/V & Technical Support
- Off-site Session Host
-

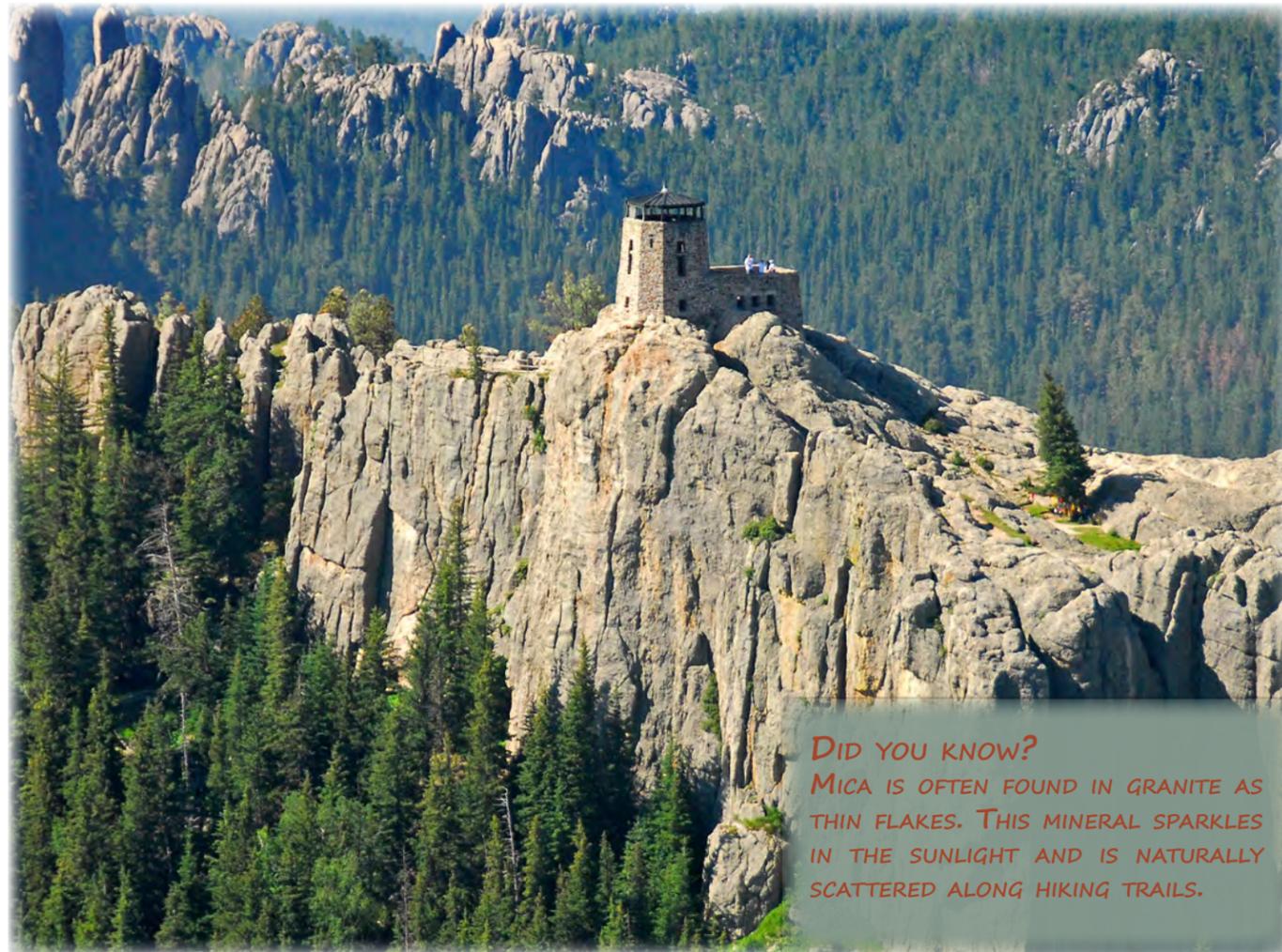
I WOULD LIKE TO VOLUNTEER!

<https://goo.gl/forms/zPCYT4MVTzSsNPzp1>

I NEED VOLUNTEERS!

<https://goo.gl/forms/2m9xbblb9YYVNDYv2>

We'll also be looking for vehicles and drivers to help with transportation for the off-site sessions. If you have a van and can help, we'll offer a 20% discount on the registration fee. Please contact the Registration Committee in advance before submitting payment for approval.



DID YOU KNOW?

MICA IS OFTEN FOUND IN GRANITE AS THIN FLAKES. THIS MINERAL SPARKLES IN THE SUNLIGHT AND IS NATURALLY SCATTERED ALONG HIKING TRAILS.

LODGING INFORMATION:

Located in beautiful historic Deadwood, Cadillac Jack's Gaming Resort is the Black Hills' hottest full-service casino and hotel. Cadillac Jack's offers a warm welcome to travelers of all sorts. Get in the action with 16 table games, each featuring \$1,000 bet limits, or play one of over 200 slot machines, available 24/7.



SpringHill Suites by Marriott® is ideal for business and leisure, our guest suites offer a seamless blend of style and function along with luxurious bedding, a microwave, mini-fridge, large work desk, free high-speed internet access, and a spa-like bathroom to ensure your stay is anything but ordinary. Our complimentary hot breakfast, pool, fitness center and free WiFi in the lobby help you stay refreshed and connected outside of your room, giving you the freedom to set your own pace and work or relax your way. It's a balance made for you - the contemporary traveler.

LODGING RATES:

These rates are for Cadillac Jack's and Spring Hill Suites in Deadwood, SD. They DO NOT include registration fees, which are separate. Both facilities are non-smoking. Costs listed below are per room.

Region V has blocked rooms at both facilities for this conference. Reservations can be made by calling 866-333-9195 or 605-578-1500.

Please indicate that you are booking rooms for the NAI conference.

NOTE: The rates below apply for 3 days before and after the scheduled conference and include most fees.

CADILLAC JACK'S ROOMS	1 NIGHT	4 NIGHTS
King	\$99.00	\$396.00
2 Queen	\$89.00	\$356.00
SPRING HILL SUITES	1 NIGHT	4 NIGHTS
King Suite	\$99.00	\$396.00
Queen Suite	\$119.00	\$476.00

NOTE: Reservation cut-off date is March 15, 2017. Any rooms reserved after this date are not guaranteed at the above group rates.

HOW TO GET TO DEADWOOD:

Deadwood, SD is located in the "Northern Hills" of the Black Hills and is 15 minutes off I-90. The nearest airport is in Rapid City, SD which is about 45 minutes away via I-90. Rental cars are available at the airport. If you are looking to carpool from Rapid City to Deadwood, please note that on your registration and we will do our best to accommodate as many people as possible.

There's a shuttle that runs from the airport to Deadwood, cost for 3+ people is \$35 ea.

<http://www.rapidshuttle.com/rates/out-of-town-rates>

SCHEDULE OF EVENTS:

TUESDAY, APRIL 4
Preconference Activities

WEDNESDAY, APRIL 5
Conference Check-in
Poker Run Dine Around hosted by Deadwood Chamber

THURSDAY, APRIL 6
Introductory Keynote Speaker - Days of '76 Museum
Concurrent Sessions
Buffet Dinner

FRIDAY, APRIL 7
Off-Site Sessions
Live and Silent Auction

SATURDAY, APRIL 8
Concurrent Sessions
Award Ceremony, Dinner,
Entertainment and Cash Bar.

DID YOU KNOW?
THE WHITE-WINGED
JUNCO LIVES ALMOST
EXCLUSIVELY IN THE
BLACK HILLS AND
SURROUNDING AREA.
LOOK FOR THE WHITE
ON THE SIDES OF THIS
SMALL GRAY BIRD'S
TAIL AS IT FLIES FROM
THE GROUND AND
TREES ALONG TRAILS.

KEYNOTE SPEAKER - RHONDA KEMMIS

FOR THE FIRST TIME IN HISTORY, ALL FOUR GENERATIONS ARE NAVIGATING THE WORK FORCE SIDE-BY-SIDE. FROM THE TRADITIONALISTS, THROUGH THE BABY BOOMERS, GEN-X AND Y, WE ARE EXPECTED TO COLLABORATE IN ORDER MOVE OUR ORGANIZATIONS FORWARD. THIS TRAINING WILL TAKE A CLOSE LOOK AT THE WORK CHARACTERISTICS OF EACH GENERATION, THE PRO'S AND CON'S EACH POSSESS, AND WHAT THEY EACH BRING TO THE TABLE. TOGETHER, WE LEARN TO MORE THAN JUST 'TOLERATE' THE GENERATIONS BEFORE OR AFTER US, BUT TO ACTUALLY EMBRACE THEIR DIFFERENCES.

PRE-CONFERENCE ACTIVITY:

From 10:00am to 2:00pm, Wednesday, April 5, Custer State Park will host an in-depth look at some of the interpretive and master planning efforts on SD Game, Fish and Parks lands within the Black Hills. We'll tour the Peter Norbeck Outdoor Education Center and the Wildlife Station Visitor Center which are undergoing renovation. After each tour we'll spend time in discussion regarding the challenges and successes with each building as well as recommendations from attendees. After lunch we'll meet with Matt Snyder, Custer State Park Superintendent, to discuss planning in Spearfish Canyon. We'll end the day at the new Visitor Center, opened May 2016. Transportation between the conference center and Custer State Park will be available. Arrangements can also be made for transportation from Rapid City to Custer State Park and then the conference center.

FROM MINES TO MINDS:

Explore the gold-rush history of Deadwood and Lead, including Mt Moriah Cemetery, and then step into the future at the Sanford Lab Homestake Visitor Center. Lunch will be at a restaurant in Deadwood.

MONUMENTAL SOUTH DAKOTA:

What comes to mind when you think of the Black Hills of South Dakota? Exactly, the Mount Rushmore National Memorial and the Crazy Horse Memorial. Get behind the scenes glimpses at these two massive monuments carved in the Black Hills pegmatite granite. Lunch will be at the Laughing Water Restaurant at the Crazy Horse Memorial.

WHAT MOTORCYCLES?

1 motorcycle, 2 motorcycles, 3 motorcycles . . . 373,452 motorcycles, 373,453 motorcycles, 373,454 motorcycles. What do you do when your town's population swells from 6,700 to close to half a million for two weeks in August? Spend the morning in Sturgis exploring the impacts of the annual Rally, in the afternoon hike through Bear Butte State Park. Lunch will be at a restaurant in Sturgis.

AREA ATTRACTIONS:

The Black Hills of South Dakota are full of local attractions. We have listed a handful below but these are by no means all of the adventures you can find here. Please check out the local chambers website for more options.

DEADWOOD-LEAD

www.deadwood.com

- ~Adams Museum
- ~Mt. Roosevelt Memorial / Friendship Tower
- ~Saloon #10
- ~Mind Blown Studio

KEYSTONE

www.keystonechamber.com

- ~Mount Rushmore National Memorial
- ~Keystone Historical museum
- ~Rushmore Mountain Adventure Park / Rushmore Cave

SPEARFISH

www.visitspearfish.com

- ~D.C. Booth Historic Fish Hatchery
- ~High Plains Western Heritage Center
- ~Matthews Opera House and Spearfish Arts Center

CUSTER

www.visitcuster.com

- ~Custer State Park
- ~Jewel Cave National Monument
- ~Wind Cave National Park
- ~1881 Courthouse Museum

STURGIS

www.sturgisareachamber.com

- ~Ft. Meade Museum

RAPID CITY

www.visitrapidcity.com

- ~Reptile Gardens
- ~The Journey Museum and Learning Center
- ~Outdoor Campus - West (GFP)

HILL CITY

www.hillcitysd.com

- ~South Dakota State Railroad Museum
- ~Dakota Stone Rock Shop

WEATHER IN THE BLACK HILLS:

The Black Hills sit like an island on the prairie and the elevation difference between the region and the surrounding plains make for a milder climate, one more similar to the front-range of Colorado vs. the rest of the Dakotas or Minnesota. Our winters are warmer than the neighboring regions which means we can actually enjoy outdoor wintertime fun and our summers are cooler. While towns in South Dakota, North Dakota, Wyoming and Minnesota make the lists for some of the nation's coldest; not one from the Black Hills is included.

Daytime highs during the month of April can reach an average a high of 56 ° F with a low of 31 ° F. Overnight temperatures are still chilly, especially in Black Hills communities, where the lows averaging 20 ° or more are made.

Late spring is western South Dakota's rainy season; when the area receives over a third of its annual moisture. March is one of the driest but usually late March and sometimes even April snow showers can dump sizeable amounts. The ski town of Lead averages 66 inches of snow during these two months!

DID YOU KNOW?

THE NAME "BLACK HILLS" IS A TRANSLATION OF THE LAKOTA PAHÁ SÁPA. THE HILLS WERE SO-CALLED BECAUSE OF THEIR DARK APPEARANCE FROM A DISTANCE AS THEY ARE COVERED IN TREES.

OFF-SITE SESSIONS:

A COUPLE HUNDRED MILLION YEARS OF HISTORY:

You might know igneous and sedimentary and metamorphic and limestone and granite; but do you know uplift or dissolution or unconformity or laccolith? Track the Spearfish Formation from Devils Tower, WY to the Black Hills, SD to learn more about the unique geology of this area. Lunch will be at a restaurant in Lead.

0 MILES TO WALL DRUG:

What do the Badlands and your house have in common? They both have a window and a door! Bad jokes aside, this trip will explore the Badlands and then stop for free ice water and history lesson at Wall Drug. Box lunch will be provided.

WINOS AND DINOS :

Who would've thought this was such a stellar combination? Get a behind the scenes peak at the fossils in the Black Hills, then stop in at two award-winning wineries for an afternoon of discussions on the history of winemaking in the Black Hills and see how these companies tell their story and entice people through the front door through innovative outreach. Lunch will be at the Prairie Berry Winery Kitchen in Hill City.