

National Association for Interpretation Region V Workshop

Cultivating Creativity • March 18 - 22, 2015 • Ames, Iowa

Cultivate Your Creativity

We are very excited about the upcoming 2015 National Association for Interpretation Region V Workshop, March 18-22 in Ames, Iowa. The committee has been hard at work planning an amazing workshop you will not want to miss.

In addition to great concurrent sessions, top-notch entertainment, and exciting field trips, we are thrilled to announce this year's keynote speakers will be Project AWARE Artist David Williamson and Orley R. "Chip" Taylor, Founder and Director of Monarch Watch at the University of Kansas.

Ames is conveniently located in the heart of the heartland region, making it a manageable drive from almost anywhere in the Midwest. If you're flying in, Ames is only a short 45 minute drive from the Des Moines International Airport.

The workshop will be hosted at the Quality Inn and Suites Hotel and Conference Center. The hotel is attached to the conference area and offers all the amenities: relaxing rooms, refreshing pool area, lounge, and a fully equipped fitness center.

However, there is one more piece needed to make this workshop a success, and that would be YOU! Without you, the workshop will be lonely, cold, and empty. This will make the planning committee very sad, and they will feel all their work has been in vain. This will hurt the committee's feelings, and they will begin to cry and pout.

Don't make the planning committee cry and pout. Make them happy and joyful by joining us for this incredible workshop, and make it one of the best-attended and most memorable Region V conferences ever!

Registration is open, and early bird rates end February 6th. Make your room reservation before February 27 by calling (515) 232-9260, and mention NAI Region V to receive the special room rate.

Register today and don't miss this amazing workshop. We can't wait to see you in Ames, Iowa this March!

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Workshop Chair

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Director's Welcome

Bob Carter, Region V Director

So, here it is! The registration information for the Heartland Region's 2015 Annual Workshop. For me, each year's arrival of the regional workshop registration is like getting an extra holiday present. Why? Because after all the years I have been in NAI and going to regionals, they are still my favorite part of NAI membership, and you are now reading a perfect example of why that is so. No, not this little note from me. Everything else.

Look through this registration packet carefully and slowly, preferably with your favorite wintertime beverage steaming away near you. Read the keynote descriptions. Armchair-window-shop the concurrent sessions. And do not forget the off-site sessions and special events. There is something for everyone who wears the title "interpreter." That is just the programming. Consider the networking opportunities, not just the formal ones available through programming but the informal ones that happen constantly at these "family" gatherings. And then there is the setting. Iowa, and particularly Ames, are great places to see and enjoy some of what makes Region V so great.

In looking over the plans the Iowa crew put together for this workshop I am finding it very hard to do justice with my introduction to this conference. But that is another benefit of being a member of the Heartland Region -- excellent workshops -- and I am sure you will agree that what our Iowa family has put together for us is exactly that. So, join me in Iowa to enjoy and celebrate the accomplishments of yet another outstanding Region V workshop committee.

Sponsors



Basic

Iowa Association of County Conservation Boards • Berkwood Farms
Dubuque Audubon Society • Prairie Rapids Audubon Society

Forever or a Day: Insights from the Corner of Creativity & Main

David Williamson - Thursday 8:30 - 9:30 a.m.

This title connects state of the art creativity with Main Street value propositions. Whether someone comes to an area to stay forever or just for a day, dynamic opportunities for meaning and interpretation must abound.

David Williamson, a sculptor and poet, works in a handmade house and studio in Boone County. A native Iowan, he has BFA and MA Degrees from the University of Iowa. In 2013, he was one of twelve University of Iowa alumni featured as *Hometown Hawkeyes* at the Iowa State Fair. He recently completed a ten year commitment to the Iowa DNR's Project AWARE. During his tenure as the collaborating artist, Project AWARE was awarded the 2009 *Take Pride in America Award* from the U.S. Department of Interior, signifying the annual river cleanup as the best volunteer statewide stewardship program in America. The decade with Project AWARE also produced several appearances on television, including IPTV's *Iowans Remember 9/11* and segments of *Iowa Outdoors* plus *State Fair Highlights*. In 2010, he received a U.S. Congressional Tribute for his work with Project AWARE. He is currently collaborating with citizens of Charles City to create a public sculpture constructed from metal salvaged from the demise of the city's historic pedestrian suspension bridge. Mr. Williamson continues to travel nationally as a creativity consultant to corporations, schools, and professional associations.

Concurrent Session - Beyond Dialogue: Better Tools for Doing Your Best Work - Thursday 11:00 a.m. - 12:00 p.m.



Keynotes

Monarch Butterfly Recovery Plan

Orley "Chip" Taylor - Saturday 8:30 - 9:30 a.m.

Region V is not only the heartland region, but also the heart of the monarch butterfly migration route. With monarch populations and vital habitat decreasing, now is the time for conservation organizations to work together to help save this iconic butterfly species from possible extinction. Chip will address the reasons for the rapid decline in monarch numbers and discuss a proposed recovery plan. He will inspire us to work together in a collaborative effort to help prevent the further decline of monarch populations.



Orley "Chip" Taylor is the Founder and Director of Monarch Watch and Professor in the Department of Ecology and Evolutionary Biology, University of Kansas. In 1992, Orley R. "Chip" Taylor founded Monarch Watch, an outreach program focused on education, research and conservation relative to monarch butterflies. Since then, Monarch Watch has enlisted the help of volunteers to tag monarchs during the fall migration. This program has produced many new insights into the dynamics of the monarch migration.

Concurrent Session - Monarch Q & A with Chip Taylor - Thursday 9:45 - 10:45 a.m.

Schedule

Wednesday, March 18

4:00 - 9:00 p.m. Registration - Hotel Lobby

7:30 - 10:00 p.m. Evening social - Buford's Steak House and BBQ (located in the hotel)

Thursday, March 19

6:00 - 9:00 a.m. Breakfast - Sunrise Café

7:30 a.m. - 4:00 p.m. Registration - Hotel Lobby

8:00 a.m. - 5:00 p.m. Exhibitors' Booths - Hotel Lobby

8:00 - 8:30 a.m. Welcome and Orientation - Rooms A & B

8:30 - 9:30 a.m. Keynote David Williamson - Rooms A & B

9:30 - 9:45 a.m. Break

9:45 - 10:45 a.m. Concurrent Sessions I

10:45 - 11:00 a.m. Break

11:00 a.m. - 12:00 p.m. Concurrent Sessions II

12:00 - 1:30 p.m. Lunch - Buford's Steak House and BBQ

1:30 - 2:30 p.m. Concurrent Sessions III

2:30 - 3:00 p.m. Break, Exhibitors' Booths & Refreshments - Hotel Lobby

3:00 - 4:30 p.m. Concurrent Session IV

4:30 - 5:00 p.m. Business Meeting - Room B

5:00 - 5:45 p.m. State Meeting - For meeting locations see next page

5:45 - 8:00 p.m. Local Flavors (Dinner on your own) and D.G.'s Tap House

8:00 - 10:00 p.m. Vinyl Vagabonds at D.G.'s Tap House

Friday, March 20

6:00 - 9:00 a.m. Breakfast - Sunrise Café

8:00 - 9:00 a.m. Departures for Off-sites - Hotel Lobby

4:30 p.m. Return from Off-sites

5:00 - 8:00 p.m. Silent Auction - Rooms A & B

6:00 - 7:00 p.m. Dinner - Rooms A & B

7:00 - 8:00 p.m. Comedy XPeriment improv troupe - Rooms A & B

8:00 - 9:00 p.m. Live Auction - Rooms A & B

Saturday, March 21

6:00 - 9:30 a.m. Breakfast - Sunrise Café

7:30 a.m. - 4:00 p.m. - Registration - Hotel Lobby

8:00 - 8:15 a.m. Announcements - Rooms A & B

8:15 - 8:30 a.m. Promotion of 2016 Region V
Workshop - Rooms A & B

8:30 - 9:30 a.m. Keynote Orley "Chip" Taylor
- Rooms A & B

9:30 - 9:45 a.m. Break

9:45 - 10:45 a.m. Concurrent Sessions V

10:45 - 11:00 a.m. Break

11:00 a.m. - 12:00 p.m. Concurrent Sessions VI

12:00 - 1:30 p.m. Lunch-Buford's Steak House and BBQ

1:30 - 3:00 p.m. Concurrent Sessions VII

3:00 - 3:30 p.m. Break & Refreshments - Hotel Lobby

3:30 - 4:30 p.m. Concurrent Sessions VIII

4:30 - 5:30 p.m. Break

5:30 - 7:00 p.m. Taste of Iowa & State Baskets
- Rooms A & B

7:00 - 8:00 p.m. Awards - Rooms A & B

8:00 - 11:00 p.m. Burning Sensations - Rooms A & B

Sunday, March 22

6:00 - 9:30 a.m. Breakfast - Sunrise Café

12:00 p.m. Hotel Check-out



NATIONAL ASSOCIATION FOR
INTERPRETATION

Wednesday Evening Social

Join us at Buford's Steak House and BBQ for refreshments and live music from folk artist Jen McClung. Learn more about this artist on page 13.

Daily Breakfast

Quality Inn and Suites will offer a free hot continental breakfast to all guests of the hotel.

State Meeting Rooms

Iowa - Room A
Wisconsin - Room D2
Nebraska - Room D3
South Dakota - Lobby
Illinois - Room B
Minnesota - Room C East
Manitoba - Room C West
North Dakota - Lobby

Friday Off-Site

Meet in the lobby of the hotel 10 minutes before trip start time.

Auction Donations

Remember to bring an item to donate to the silent or live auction. Items need to be dropped off at the registration desk by 4:00 p.m. Thursday, March 19.

Thank you!

Thursday, March 19 Concurrent Sessions

Session	Time	Room B	Room C	Room D2/D3	Room A
I	9:45 - 10:45	Naturalists Can Save the World!	Stalk, Track, Hunt	Join the After-School Outdoors Club!	
II	11:00 - 12:00	Beyond Dialogue: Better Tools for Doing Your Best Work	Knowing your Audience: How to Utilize Explorer Quotients	There is an App for That: Utilizing Mobile Technology to Enhance Standards Practices	
III	1:30 - 2:30	Why Go Outdoors?	Adventure the Rivers!	Mother Nature Has a Party	
IV	3:00 - 4:30	Aquatic Invertebrates: Take Your Pond Studies to the Next Level	All I Really Need to Know, I Learned in a Nature Preschool Program	"Trail Walks" Engaging Young Children in Active Learning	Upcycled Interpretive Displays

Concurrent Sessions I 9:45 - 10:45 a.m.

Naturalists Can Save the World!

Amy Yoakum, Story County Conservation

Naturalists can save the world by detecting invasive species. Learn what to look for, new monitoring methods, ID skills, what's coming our way, and new ways to deal with what we already have.

Stalk, Track, Hunt

Jen Guest, Forest Preserve District of Will County

Come learn about hunting from a cultural history character. "Stalk, Track, Hunt" is a hands-on program that focuses on skills & tools used by Native Americans. The program highlights sustainability, sensory awareness, and a strong relationship with nature. A discussion will follow the program.

Join the After-School Outdoors Club!

Laura Kohn, Cherokee County Conservation Board

There are so many activities that keep families from attending your programs. Why not be one of them? Find out how partnering with a local school district and creating an outdoors club can be your next success. Also, gain insight from the teacher that helped make it happen!

Concurrent Session II 11:00 a.m. - 12:00 p.m.

Beyond Dialogue: Better Tools for Doing Your Best Work

David Williamson, Sculptor & Poet

This session will be interactive and will highlight the science of collaboration and maximizing the creative potential of each participant.

Knowing your Audience: How to Utilize Explorer Quotients

Sloan Catchcart, Manitoba Parks and Protected Spaces

How well do you know your visitors? Get to know what kind of traveler you are and how to use the Canadian Tourism Commission's Explorer Quotients to reach out to all types of visitors.

There is an App for That: Utilizing Mobile Technology to Enhance Standard Practices

Nathan Brockman, Reiman Gardens' Butterfly Wing Curator

Unified Butterfly Recorder is an Android and iOS app, created at Iowa State University, which provides butterfly researchers and enthusiasts with a tool to use in the field to efficiently record butterfly sighting data. Come learn about the development, creation and implementation of this app.

Concurrent Session III - 1:30 - 2:30 p.m.

Why Go Outdoors?

Linda Nebbe, Wildlife Rehabilitator and Educator

Why go outside? Our parents and grandparents said to! Right? They also said it was good for us. And they were right about that too! But the basis of just how right they were is just now coming to light! The latest research will enlighten and surprise you!

Adventure the Rivers!

Susan Fowler, Harmony by Hand

Travel the inland waterways with handcrafted replicas of canoes, flatboats, paddle-wheelers, lineboats & barges! From Lewis & Clark to Chad Pregracke, meet the river stories of past and present-day crews & captains! Using maps & yarn, imagination & creativity, interactive storytelling & song, we will set sail for adventure on the 'High Seas' of the Heartland!

Mother Nature Has a Party!

Deborah Woracek, Fontenelle Forest

Come celebrate with the character Mother Nature to construct noisemakers, favors and take-home activities from recycled items. Several events for families with young children will be modeled which include an outdoor part and an animal connection. These popular two-hour events are always a hit!

Concurrent Session IV - 3:00 - 4:30 p.m.

Aquatic Invertebrates: Take Your Pond Studies to the Next Level

Jacklyn Gautsch, Iowa Department of Natural Resources

Explore the fascinating diversity of life that dwells beneath the surface of the water. Participants will learn how aquatic invertebrates are collected, about their adaptations for life in the water, interesting life cycles they have, and how they are used as bioindicators for water quality.

All I Really Need to Know, I Learned in a Nature Preschool Program

Lindsey Mitton, Manitoba Conservation & Water Stewardship

Discover the logistics of planning, organizing, and presenting nature-based interpretive preschool programs. Explore ideas for themes, goals, supplies, snacks, seasonal outdoor options, staffing requirements, and program budgets that should be considered when developing your own preschool programs.

"Trail Walks" Engaging Young Children in Active Learning

Kate Murphy, Fontenelle Forest

Practice trail activities that engage young children in natural science learning. A trail "tool kit" and an idea bank on CD will be given to each participant.

Upcycled Interpretive Displays

Angela Rafac, Forest Preserve District of Will County

Upcycled interpretive displays are easy to make, durable, affordable, and sustainable. They also allow interpreters to share quality information at a variety of programs. Participants will construct their own reusable display, see several examples, and learn proven techniques for creating many more.

Thursday Local Flavors

Gather your friends and colleagues and enjoy the *Local Flavors* of Ames. Check out the provided "Menu" of some of our hand-selected favorite restaurants for dinner on your own. Then join us from 8 - 10 p.m. at D.G.'s Tap House. Listen to the soulful blues group **The Vinyl Vagabonds**, an awesome local band, showcasing a female lead singer with a voice you don't want to miss! Make sure to bring your NAI name tag, or mention our organization for free entry. Partake in the bar's 55 beers on tap (featuring numerous local Iowa brews), and test your skills with billiards and darts. We encourage everyone to carpool and designate a driver.

Friday, March 20 Off-site Sessions



Historical Iowa

8:00 a.m. to 4:30 p.m.

Start the day at the [Iowa Hall of Pride](#) in Des Moines. Interactive, hands-on exhibits tell the stories of Iowa heroes while teaching about the state and its history. From there, we'll head to the [Salisbury House](#).

The 42-room mansion is modeled after the King's House in Salisbury, England. We'll have lunch at [Café Baratta's](#), a locally-

owned Italian restaurant located on the upper level of the [State Historical Museum](#). After lunch, we'll step into the past at the museum. Iowa's history is preserved in displays of fossils, wildlife, Native American artifacts, and more. You'll also have some time to explore the historic [East Village](#) which encompasses numerous unique shops and buildings on the National Register of Historic Places. **Fee: \$25** (Family-Friendly & Handicapped Accessible)

Ames Area Art Scene

8:00 a.m. to 4:30 p.m.

Participants will explore the studio of David Williamson, keynote speaker and local Iowa artist. From a suspension bridge to garbage



pulled from the river, his unique art is truly trash to treasure. At the next stop, we will tour the [Christian Petersen Museum](#), located in the beautifully renovated Morrill Hall on Iowa State University Campus. The museum is named after the nation's first permanent campus artist-in-residence, Christian Petersen, who sculpted and taught at Iowa State University. Lunch from West Street Deli, a local sandwich joint, will be served at the [ISU Memorial Union](#), a building erected in the memory of Iowa Staters who died serving their country. The last stop of this tour includes creative art time of your own. At the University Workspace participants will create a piece of natural art to take home. **Fee: \$25**



Nature Photography

8:15 a.m. to 4:30 p.m.

Bring your camera and join professional nature photographer [Craig Meyers](#)

as you travel throughout central Iowa learning the tips, techniques, and creative thinking of nature photography during this hands-on off-site session. Lunch will be provided by [Wheatsfield](#), a Co-op whose mission is to promote local, natural and organic food to their customers. Participants will need to bring a camera and dress appropriately for spending much of the day outside. **Fee: \$25**

Pioneer Cemetery Service Learning

8:30 a.m. to 4:30 p.m.

Learn about Iowa's native prairies and pioneer cemeteries while giving them a helping hand. Half of the day will be spent removing invasive species in a remnant prairie in one of Story County's pioneer cemeteries. The other half of the day will be spent exploring several pioneer cemeteries and learning about gravestone symbolism, pioneer facts, and the places they were laid to rest. Participants will need to dress for spending much of the day outside.

Fee: Free



Birding

9:00 a.m. to 4:30 p.m.

See who is flying around central Iowa on the Vernal Equinox. Birders will puddle jump looking for waterfowl and take a walk in the woods searching for winter residents. [Ledges State Park](#) will be one of the stops on this tour, a must see for anyone visiting central Iowa. Participants

will need to dress for spending much of the day outside.

Fee: Free



Science in the City

9:00 a.m. to 4:30 p.m.

Residents of Des Moines are able to gain easy access to nature, interpretation and science, without leaving city limits. Stops on this tour include City of West Des Moines Nature Lodge, [Science Center of Iowa](#), and a behind-the-scenes tour of the [Blank Park Zoo](#). Additionally learn more about the Plant. Grow. Fly. pollinator conservation initiative.

Fee: \$25

(Family-Friendly & Handicapped Accessible)





Unleaded Please

8:15 a.m. to 4:30 p.m.

People hunt and fish for a wide variety of reasons: the chance to spend quiet time in the woods, to test their knowledge and skill, to mentor youth, or simply to

get meat for the table. The choices hunters and anglers make can have implications beyond the animals that are harvested. Over 130 species of wildlife are known to ingest lead from ammunition or tackle and die from lead poisoning. This off-site session will involve gun handling, learning about firearms, lead and non-lead ammunition, and non-lead fishing tackle. The session includes information on lead poisoning, discussion of the scientific research, and ways to use this data in your programming. Plus, handouts, presentations, and data will be available on a flash drive for workshop participants. Dress for the weather as we'll be inside and outside. **Fee: \$25** (Handicapped Accessible)

Something for Everyone

8:45 a.m. to 4:30 p.m.

Begin the day learning about the [Iowa State University Green Initiative](#). Discover how students, faculty, and the campus community are on the course toward sustainability. The next step is a tour by Horticultural Department Chair, Jeff Iles. Learn about the diverse flora and landscaping the ISU Campus is known for. After lunch, the group will stop at the [Farm House Museum](#), a monument to early Iowa State history. This National Historic Landmark was built in 1860 even before the Iowa State Agricultural College opened its doors as a land-grant college. The final stop of the day will be at [Reiman Gardens](#) on the south edge of the Iowa State Campus. This site educates, enchants, and inspires guests with extensive collections of live butterflies, plants, arts, and architecture. Please dress to be both inside and outside. **Fee: \$25** (Handicapped Accessible)



High Trestle Tourism

8:00 a.m. to 4:30 p.m.

Get outdoors on this tour! The first stop on this trip will be the library in Madrid. Learn about the role the Iowa Natural Heritage Foundation and many partners played in the acquisition and completion of the [High Trestle Trail](#) project. Explore one of Iowa's most scenic trails by bike, snowshoe, or foot — as weather allows. The highlight of this trail segment is the High Trestle Bridge suspended 130 feet above the beautiful Des Moines River Valley. Satisfy your appetite with a delicious lunch at Corn Crib Catering. The next stop on the tour will also whet your appetite as you tour the [Picket Fence Creamery](#) where the Burkhart family milks, pasteurizes, and bottles products on site. Finally, walk off all that great food with a hiking experience at [Ledges State Park](#). With its distinctive geological and archaeological features,



breathtaking views, and vibrant history, this park is a nature lover's paradise.

Fee: \$25
(Family-Friendly)

Creative Agriculture

8:15 a.m. to 4:30 p.m.

This tour will highlight some of the creative and innovative agricultural operations in central Iowa. The first stop on the tour is the [Aquaponics Laboratory](#) at Iowa State University. Meet Allen Pattilo, ISU's fisheries specialist, as he describes his work with aquaponics as a form of sustainable agriculture. His project combines growing basil and lettuce with native yellow perch production. The next stop on the tour will be the [Iowa State University Compost Site](#). This amazing location diverts over 2,000 tons of waste material from the landfill and saves the main campus approximately \$30,000 per year in landfill costs. Make a memory at lunch as you dine at the [Prairie Moon Winery and Vineyard](#). After lunch, enjoy a tour of the winery and wine tasting. The next stop on the tour will be "[Goats on the Go](#)." Learn how these marvelous mammals stand their ground in the fight against noxious weeds, brush, and invasive plants! The final stop of the day will be [Berry Patch Farms](#), known for their amazing produce and conservation efforts. **Fee: \$25**



Friday Evening

Join us Friday evening after off-site sessions for food, fundraising, and fun. The evening will start at 5:00 p.m. with a silent auction. The silent auction will continue until 8:00 p.m., so bid early and bid often. Dinner will be available at 6:00 p.m. and will be followed by Comedy Xperiment improv troupe. To find out more about this fun interactive entertainment, check out page 13 in the registration packet. The evening will conclude with a live auction from 8:00 to 9:00 p.m. Remember to bring your cash and checkbooks; credit cards will have an additional surcharge. Funds raised will go towards future NAI workshop scholarships. All Friday evening activities will take place in Rooms A & B.



Saturday, March 21 Concurrent Sessions

Session	Time	Room B	Room C	Room D2/D3	Room A
V	9:45 - 10:45	Monarch Q & A with Chip Taylor	Cross-Curricular Project-Based Learning in Conservation Education	Building Partnerships in Natural Resources to Create Unique and Successful Programs	
VI	11:00 - 12:00	The Art of Crushing the Ivory Trade!	Plant.Grow.Fly.	Music with a Message!	
VII	1:30 - 3:00	NGSS, Connecting Standards to Curriculum	Story in the Rock: Geology for Everyone	Birds Live in Poetry: Reading and Writing Poems for Interpretation	How to Match Activities to Children's Ages
VIII	3:30 - 4:30	Displays on a Shoestring Budget	Using Information about Your Audience's Wildlife Value Orientations to Target Adult Programming	The Art of Healing Comes from Nature	

Concurrent Sessions V

9:45 - 10:45 a.m.

Monarch Q & A with Chip Taylor

Orley "Chip" Taylor - Founder and Director of Monarch Watch; Professor Department of Ecology and Evolutionary Biology, University of Kansas

Join Chip for an extended discussion of his earlier keynote monarch presentation. This session will be an open panel question and answer format, giving you an opportunity to ask whatever it is you've always wanted to know about the monarch butterfly and the tagging program.

Cross-Curricular Project-Based Learning in Conservation Education

Jared McGovern, National Mississippi River Museum and Aquarium

Engage, Explore, Explain, Elaborate, and Evaluate conservation issues through project-based programming. Project-based, cross-curricular STEM education is finally entering the classrooms; are you prepared for what's coming?

Building Partnerships in Natural Resources to Create Unique and Successful Programs

Hannah Howard, Trees Forever

Looking to do something different with your programs? Consider bringing in a speaker from a different natural resource organization to double the knowledge and bring in a new audience to your programs. This session will highlight two successful programs, Stewards of the Beautiful Land and Upcycle Stewards.

Concurrent Session VI

11:00 a.m. - 12:00 p.m.

The Art of Crushing the Ivory Trade!

Milo Anderson, University of Minnesota

Creative partnerships have provided art museum educators the materials to successfully move participants beyond awareness and towards action regarding the ivory trade and its negative effects on elephant populations. Through these innovative settings amazing potential can be unlocked.

Plant.Grow.Fly.

Beth Waage, Polk County Conservation & Jessie Lowry, Blank Park Zoo

Plant.Grow.Fly. is a native pollinator conservation initiative created by the Blank Park Zoo. Polk County Conservation, a partner on the project, is helping to implement the outreach portion. See what is being done and how you can help spread the word about this project through your organization.

Music with a Message!

Susan Fowler, Harmony by Hand

From learning our ABC's to the continents, music is an ageless and exciting teaching tool! Bringing concepts alive in song or movement or dance helps to build connections and aid in the retention of the message. With voices and violin and smiles, come learn a song, sign and dance to place in your toolbox of creativity!

Concurrent Session VI

1:30 - 3:00 p.m.

NGSS, Connecting Standards to Curriculum

Kara Baldwin, Urban Ecology Center

Come learn about the anatomy of the Next Generation Science Standards. Figure out the difference between crosscutting concepts, science and engineering practices, and disciplinary core ideas. Then, dive into the standards as you consider how to connect them to your school field trips and outings.

Story in the Rock: Geology for Everyone

Debra K. Beck, Fontenelle Forest Nature Center

The way that a science subject is presented has a lot to do with how the audience will grasp it. Using interpretive methods that are directed to as many different learning styles as possible is essential. This science oriented program includes an interactive exercise with the Geologic Time Scale and major geologic events which shaped Nebraska or any state.

Birds Live in Poetry: Reading and Writing

Poems for Interpretation

John Elliott, Upstream Interpretation

Explore different forms of poetry with birds as subject, practice writing, and discuss how reading and writing poems can be used for interpretation and environmental education. Bring samples of your work if you like.

How to Match Activities to Children's Ages

Melissa Clucas, Leslie Dooley, Liuran Fan & Gayle Luze, Iowa State University

Learn about children's development and what children can do at different ages and developmental stages. Learn about activities that are appropriate for children at different ages. Learn how using developmentally appropriate activities can prevent behavior problems during presentations.

Saturday Concurrent Session VII

3:30 - 4:30 p.m.

Displays on a Shoestring Budget

Karen Phelps & Aaron Askelson, Benton County Conservation

Want that awesome display but just can't afford the high dollar price tag? Join Karen and Aaron to learn how they designed and constructed the displays in their nature center; from oak trees, wetlands, a children's discovery area with tunnel and murals, they've done it all, and you can too!

Using Information about Your Audience's Wildlife Value Orientations to Target Adult Programming

Rebecca Christoffel, Christoffel Conservation Consulting & Andrew Stephenson, University of Illinois at Champaign-Urbana

In this session, we'll explore the concept of people's wildlife value orientations (WVOs), how they are determined, and how they can be used to plan your programming for adults. WVOs are changing as are the demographics in Region V, and these changes will impact you and your organization.

The Art of Healing Comes from Nature

Susan Fowler, Harmony by Hand

These words in this quote from Paracelsus remind us that Nature provides a plethora of metaphors and analogies for healing. Poetry, prose, and authors will come alive in creative skits, song, sketching and sign language. The hope is to encourage the discovery of strength, solace, perspective, humor, joy and healing found in nature!

Saturday Evening

Saturday night's banquet will be anything but typical as we dine on locally produced foods and get a real "Taste of Iowa". Of course, the likely items on the menu will be pork, corn, potatoes, shrimp, and barramundi. Barr-a-what? That's right, Iowa doesn't just raise corn and beans. Complement your meal with Iowa-produced beverages, and enjoy a sweet ending with a tasty dessert. Region V awards will be presented and State Baskets will be raffled. So, nominate deserving NAI'ers and bring your moola. The night will end with live music from Burnin' Sensations. Learn more about this live band on the next page.

Consider Nominating Someone for a 2015 Region V Award

Do you know or work with someone deserving an award? So many individuals (and groups) in our region are talented, dedicated, hardworking, and underappreciated. Please share how special they are by honoring them with an award recognizing their abilities and contributions to the field of interpretation.

There are five award categories to choose from to fit your nominee: Master Front Line Interpreter, Master Interpretive Manager, Meritorious Service, Outstanding New Interpreter, Outstanding Contribution to the Region V Newsletter, and Excellence in Interpretive Support (non-members of NAI can qualify).

Check out the Region V website (<http://nairegion5.weebly.com/awards.html>) to download a nomination form and contact Jeff Boland if you have any questions (jeff.boland@eagle-bluff.org) or call at 507-467-2437. Nomination forms and letters of support must be received by February 1, 2015.

The awards will be presented at the annual Region V Workshop in Ames, Iowa on March 21, 2015.

Entertainment

Wednesday



Jen McClung Coppoc has an MFA in Writing and several literary awards to her name. Jen McClung puts lyricism first. But as a long-time musician and the daughter of a working pedal steel guitar player, Jen also knows that it takes more than just good lyrics to make a great song. Jen is currently touring on her third studio album, **Wildfire**. For more, visit www.jenmcclung.com. 8:00 - 10:00 p.m. in the Buford's Steak House and BBQ.

Thursday



Vinyl Vagabonds are a talented and upbeat blues, R&B, and roots rock band based in Ames, Iowa. The V.V. features skilled instrumentalists, but the ace-in-the-hole for V.V. is singer Mook Bascomb. Her classic and soulful alto voice is one to fall in love with over and over again, delivering both lead and harmony backing vocals with authenticity and joy. 8:00 - 10:00 p.m. at DG's Tap House (127 Main Street). Make sure to bring your NAI name tag, or mention our organization for free entry.

Friday



Comedy XPeriment has been entertaining Des Moines audiences for over ten years. Based on suggestions from the audience, CXP creates a one-act play or series of scenes on the spot. Without a script, CXP performs the same style of improvisation found in Chicago or on *Whose Line Is It Anyway?* No two shows are alike, and all shows are one-of-kind, fun-filled experiences. 7:00 - 8:00 p.m. in Rooms A & B.

Saturday



Burnin' Sensations™ delivers contagious grooves and infectious melodies on demand wherever people gather to get their groove on. Interactive and engaging, *Burnin' Sensations™* connects with the audience to take them to their happy party place. Expect to get up and shake your booty to all of the hits that everyone knows. 8:00 - 11:00 p.m. in Rooms A & B.

Workshop Registration, Hotel, and Fees

The full workshop fee includes access to concurrent sessions, keynote speakers, entertainment, and the exhibitors. Lunch Thursday, lunch and dinner Friday, and lunch and dinner Saturday are also included. Single day registration includes all sessions and meals for that day. Hotel guests receive a hot continental at the Sunrise Café as part of their stay. The discounted student rate is only available to student members of NAI. All students may purchase a yearly membership for \$25 at www.interpnet.com and become eligible for the student rate. All non-member registrations include a one-year membership with NAI. Lodging fees are not included in any workshop fee category. Non-registered guests may not attend concurrent sessions, but can elect to sign up for meals for the fees outlined below. Off-site session prices are not included in the registration fee.

Register online with a credit card at www.interpnet.com, or mail in your form with a check payable to NAI. Registration closes February 27, and no registrations will be accepted after this date.

Lodging and conference will be held at the Quality Inn & Suites Starlite Village Conference Center, 2601 East 13th Street, Ames, Iowa. To make your reservation, contact the Conference Center at (515) 232-9260. Reserve your room by February 27, and be sure to mention you are with the NAI Region V Workshop. The total room rate is \$88.81 per night which includes lodging tax for two queen beds.

Refunds and cancellations must be requested by mail/email and postmarked by March 2. A nonrefundable processing fee of \$50 will be assessed. Refunds will not be issued after March 4. Send your cancellation notice to:
NAI Region V Registration, Lilly Jensen Winneshiek County Conservation Board
2546 Lake Meyer Road, Fort Atkinson, IA, 52144
education@winneshiekwild.com
563-534-7145

Early Registration Fee Postmarked or Online by February 6, 2015

	Members		Non - Members
	Professional	Student	
Full Workshop	\$250.00	\$125.00	\$325.00
Single day (Thurs or Sat)	\$150.00	\$87.50	\$190.00

Regular Registration Fee Postmarked or Online February 7 - February 27, 2015

	Members		Non - Members
	Professional	Student	
Full Workshop	\$275.00	\$150.00	\$350.00
Single day (Thurs or Sat)	\$175.00	\$112.50	\$215.00

Guest Fees Postmarked or Online:	
Wednesday Social	\$10.00
Thursday Lunch	\$18.50
Friday Dinner	\$25.00
Saturday Lunch	\$18.50
Saturday Dinner	\$30.00

NAI Region 5 Workshop Registration

Cultivating Creativity Workshop - March 18 - 22- Ames, IA

Please print and use one form per registrant. Send with payment to NAI Region V Registration
Lilly Jensen, Winneshiek County Conservation Board, 2546 Lake Meyer Road, Fort Atkinson, IA, 52144

Contact Information

Name: _____ Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Check all that Apply

_____ I am donating an auction item. - Please bring item to registration by Thursday, March 19 by 4:00 p.m.

_____ I require special accommodations: _____

_____ I have dietary restrictions: _____

_____ I will be attending Wednesday night social.

_____ I will be attending Saturday evening.

_____ I would like to volunteer at the workshops as:

_____ Introduce speakers _____ Auction/Fundraiser Assistant _____ Off-site Driver w/vehicle

_____ Off-site Assistant _____ Registration Assistant _____ AV Assistant

_____ I need a roommate.

Off-Site Session Choice

Refer to the off-site session descriptions on pages 8 & 9, and list your four choices in order of preference.

1st _____ 2nd _____ 3rd _____ 4th _____

Off-Site Meal Options:

Carnivore _____ Herbivore _____ Special Dietary Needs _____ Lent _____

Payment

Mail checks payable to NAI.

Credit cards accepted online only at:
www.interpnet.com

Questions regarding registration contact:
Lilly Jensen
563-534-7145
education@winneshiekwild.com



Participant Registration Fees

Full Workshop Fee \$ _____

Single Day Fee _____ Thursday or _____ Saturday \$ _____

Off-Site Session (\$25 or free) \$ _____

Non-Registered Guest Meal Fees

Wednesday Social \$ _____

Thursday Lunch \$ _____

Friday Dinner \$ _____

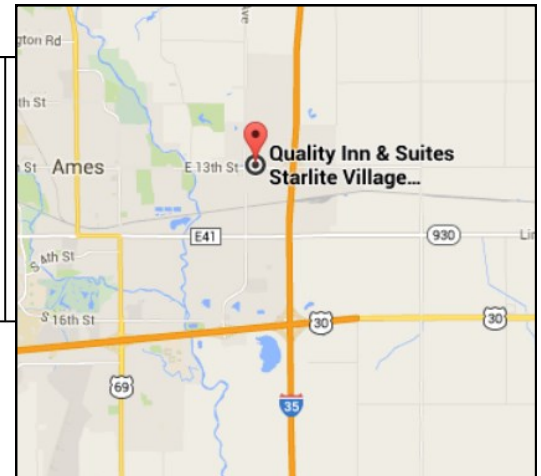
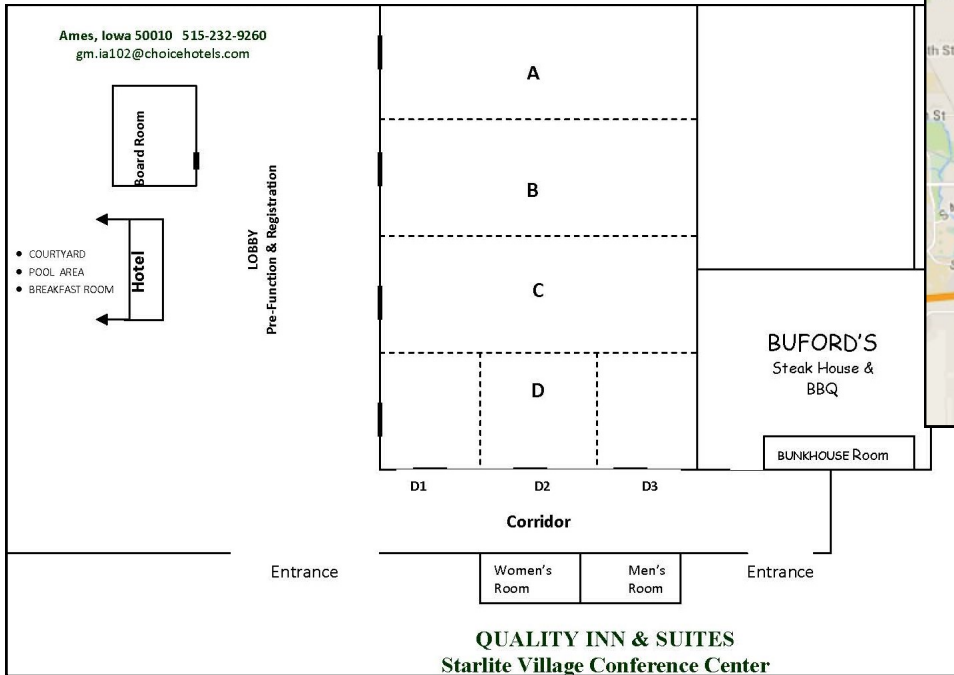
Saturday Lunch \$ _____

Saturday Dinner \$ _____

Total Amount (participant & guest) \$ _____

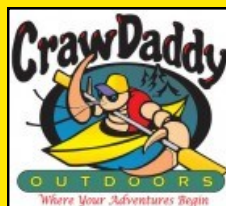
Lodging and Conference Center

To make your reservation, contact the Conference Center at (515) 232-9260. Reserve your room by February 27, and be sure to mention you are with the NAI Region V Workshop. The total room rate is \$88.81 per night which includes lodging tax for two queen beds.



Quality Inn & Suites Starlite
Village Conference Center
2601 East 13th Street
Ames, Iowa

Exhibitors



Exhibitors booths will be open Thursday, March 19 from 8:00 a.m. until 5:00 p.m. in the hotel lobby.

Welcome to Ames

Located in the heart of the state, Ames, Iowa is a wonderful community to visit. Ames has a population of nearly 59,000 and serves as a regional hub for Central Iowa. The community features more than three dozen parks and more than 50 miles of hard-surface shared-use trails.

The Ames community is linked through geography, tradition, and enthusiasm to Iowa State University. Established in 1858, Iowa State University features many picturesque acres, attractive buildings, and nearly 34,732 students. The University brings excitement and vitality to the city and provides cultural and entertainment options typically found only in larger cities. CyRide, the public transit system, connects the university and entire community through an extensive connection of bus routes served by a mix of diesel and hybrid buses.

Ames has won numerous awards for being a progressive, innovative, and exciting community. It has been recognized locally, regionally, nationally, and internationally for its schools, creativity, amenities, commitment to the environment, and quality of life.