

Montana Natural History Center 120 Hickory Street, Suite A Missoula, MT 59801

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CONSIDER BEING A SPONSOR!

At the Montana Natural History Center, we are proud of our mission of connecting people with nature. Last year, we engaged more than 13,000 people of all ages in nature education through in-person programs, virtual classes, volunteering, and community events. Now, we are thrilled to announce that we have been chosen as the host organization for a National Association for Interpretation Regional Workshop, taking place April 23-26, 2025.

The National Association for Interpretation (NAI) consists of interpreters and educators from state and national parks, museums, nature centers, historical sites, and other public and private organizations where people come to learn about places. Our large chapter, the Heartland region, encompasses twelve states and provinces across western and central North America.

The 2025 Heartland Regional Workshop promises to be an action-packed event with deep Montana roots. Our landscape is rich with mountains, waterways, ecosystems, habitats, flora, and fauna. These elements of the landscape, in turn, influence humans: where we live, how we travel and recreate, and the history of our settlements. Reflecting on these sentiments, the theme we have chosen for this workshop is *Stories on the Landscape*.

Thought-provoking concurrent sessions, hands-on field trips, fascinating keynote speakers, evening entertainment, and a diverse vendor exhibit hall– these are just some of the highlights of our upcoming Regional Workshop. We expect a diverse crowd of interpreters and educators— thoughtful professionals with a deep curiosity about people, places, landscapes, and communities.

We are currently seeking sponsors for the 2025 Regional Workshop and we hope you will consider a generous gift to support our vision. The workshop's attendees are your customers and clients, and we want to offer you the opportunity to reach them. We realize you get asked for many things and you are already a very active and generous contributor to the Missoula community, but we hope you will consider a sponsorship of this exciting event.

NAI defines interpretation as "a mission-based communication process that forges emotional and intellectual connections." Please join us as we work toward forging these connections in Missoula in 2025!

Please review the sponsorship levels on the following page. We will be in touch to answer any questions you may have. Thank you for taking the time to consider our request. If you would like to make a pledge as a sponsor, please fill out the online form.